

MOISTURE

MODERATE



# Data-driven Food Systems to Sustainably Nourish the World

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# We need to increase food **production** and decrease **environmental impact**



Over **820 million** people worldwide suffer from hunger



More than **2 billion** people lack vital nutrients



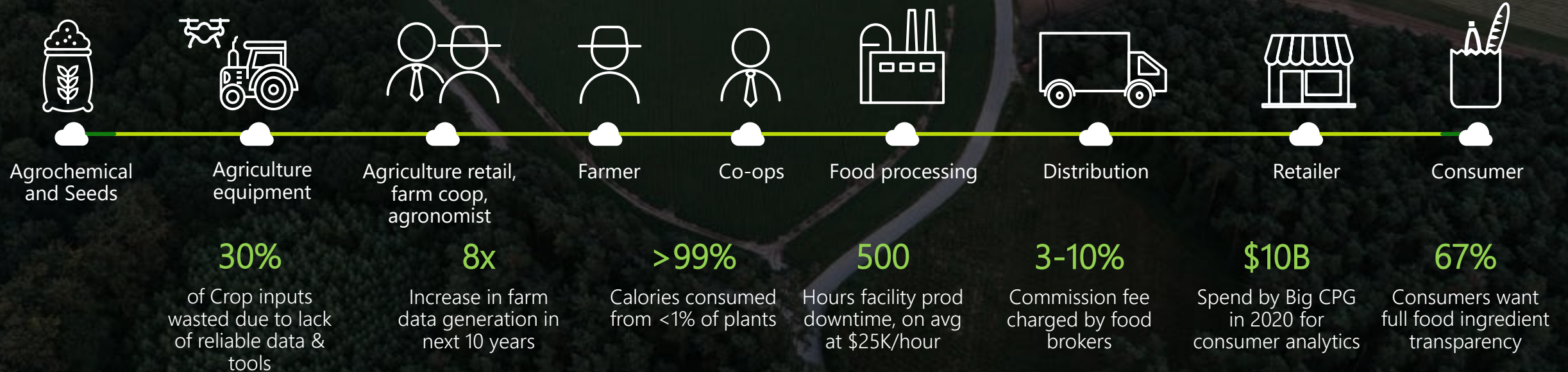
**50%** more food is needed by 2050.  
**40%** food wasted.



**31%** GHG emissions from agri-food systems,  
**70%** fresh water use

# Data-driven Agri-Food systems

Bringing data to the cloud enables key insights for individuals and organizations.



**When this data is shared, we unlock greater efficiencies and productivity across the supply chain.**

# Food Research at MSR



Sustainable Agriculture  
(TerraVibes)



Food Supply Chain  
Transparency (FoodVibes)



Healthy Food Production  
(Modern R&D for Food)

# Agriculture, food production, and climate change



**18.4%** of GHG emissions from Ag, Forestry, & Land Use



Food production accounts for **1/4th** of GHG emissions



**Longer** growing seasons in different parts of the world



Ag soils can sequester 20 PgC in 25 years, **10%** more than anthropogenic emissions



# Data-driven agriculture

Precision & regenerative agriculture has been shown to:



Improve yield



Reduce cost



Ensure sustainability

An aerial photograph of a rural landscape, showing a mix of agricultural fields and a large forested area. The fields are in various shades of brown and green, indicating different crops or stages of growth. A road or path winds through the fields. The forest is a dense, dark green. The overall scene is dimly lit, with a dark overlay.

According to USDA, **high cost of manual data collection** prevents farmers from using data-driven agriculture.



# FarmVibes: Our Goal

Generate soil maps & sustainability insights at  
**two orders of magnitude lower cost**  
than existing approaches.





# FarmVibes

Soil Maps & Farm Insights to help farmers



Reduce emissions

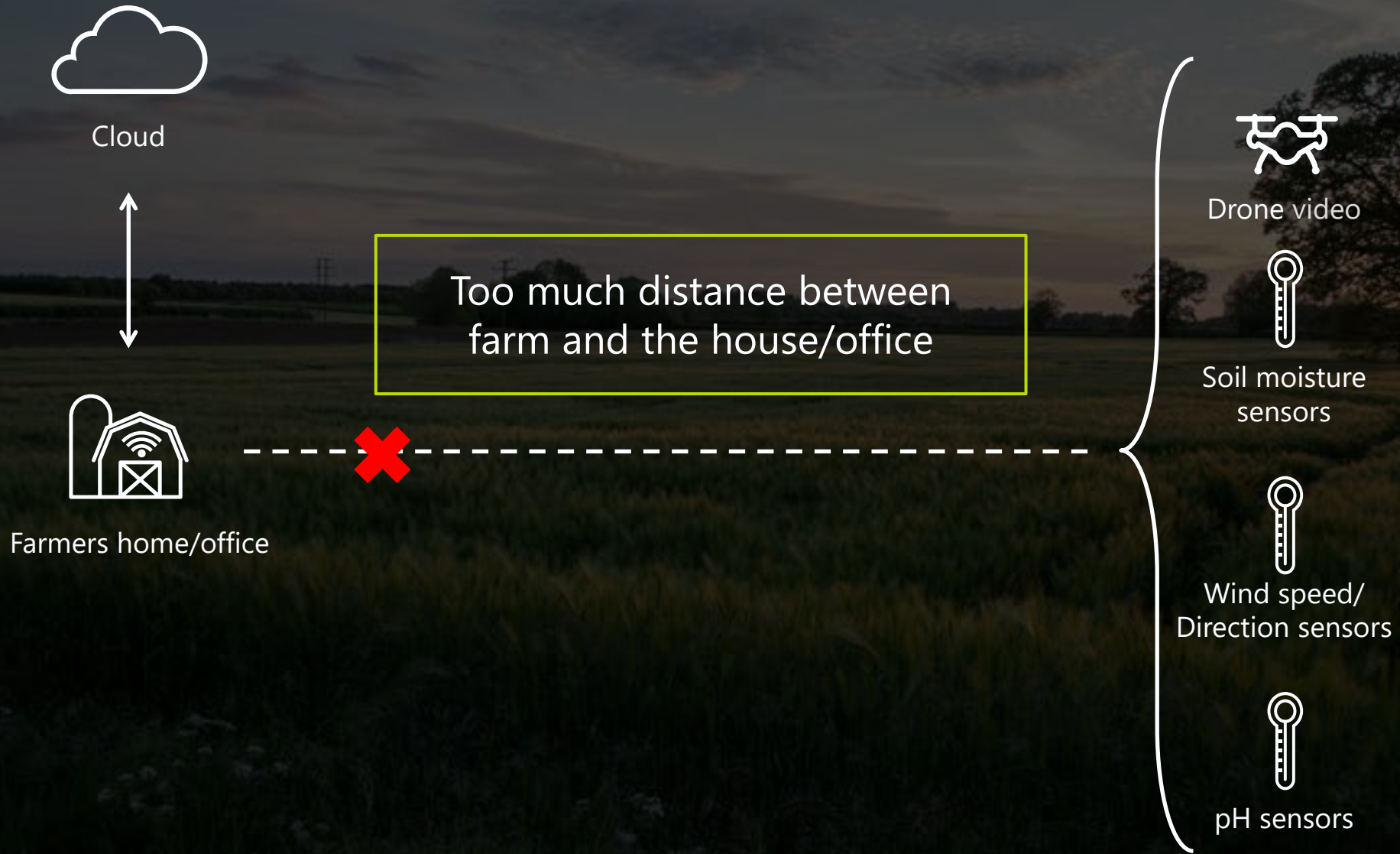


Climate Adaptation



Sequester Carbon

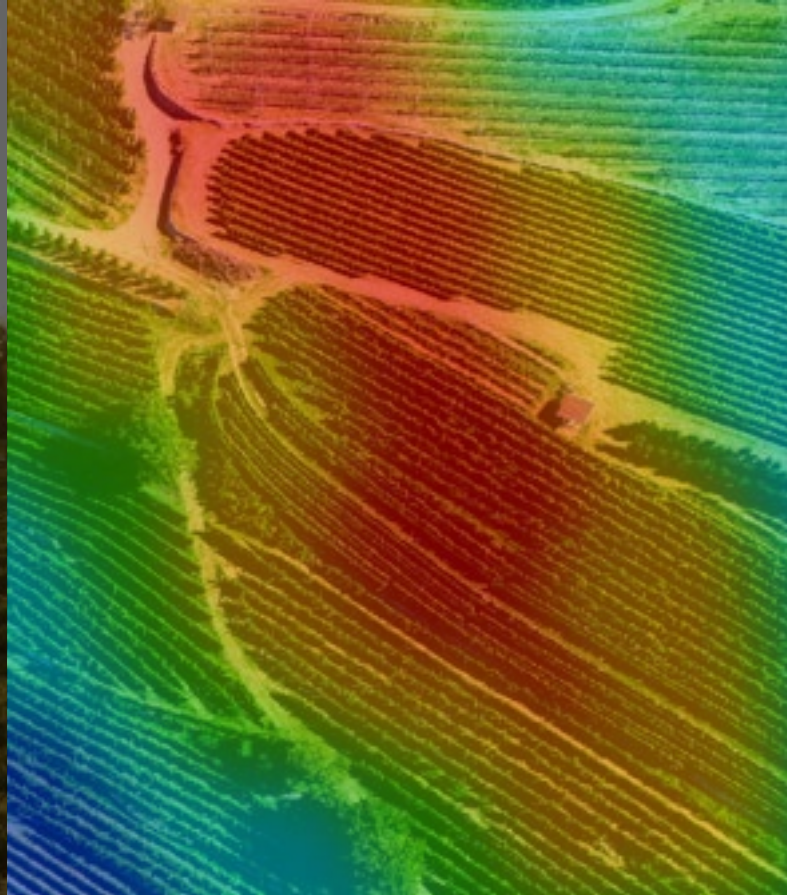
# Challenge 1: Connectivity on farms



# A solution in white space



# Challenge 2: Sparse sensor deployments



- Physical constraints due to farming practices
- Too expensive to deploy and maintain

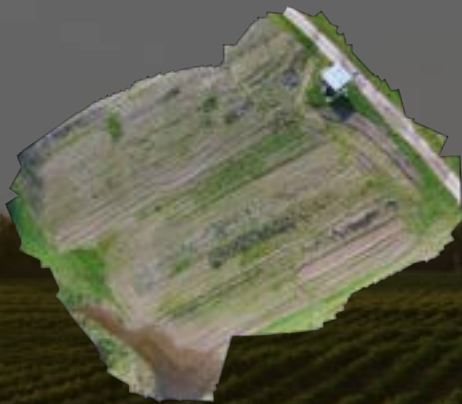
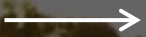
**How do we get coverage with a sparse sensor deployment?**



# Use aerial imagery and AI to enhance spatial coverage



Aerial imagery



Panoramic overview



Sensors



Machine Learning



Precision map



# SpaceEye: Seeing through clouds over a farm

**77% of the planet is covered in clouds.**

Optical reconstruction machine learning fills the gaps created by cloud-cover

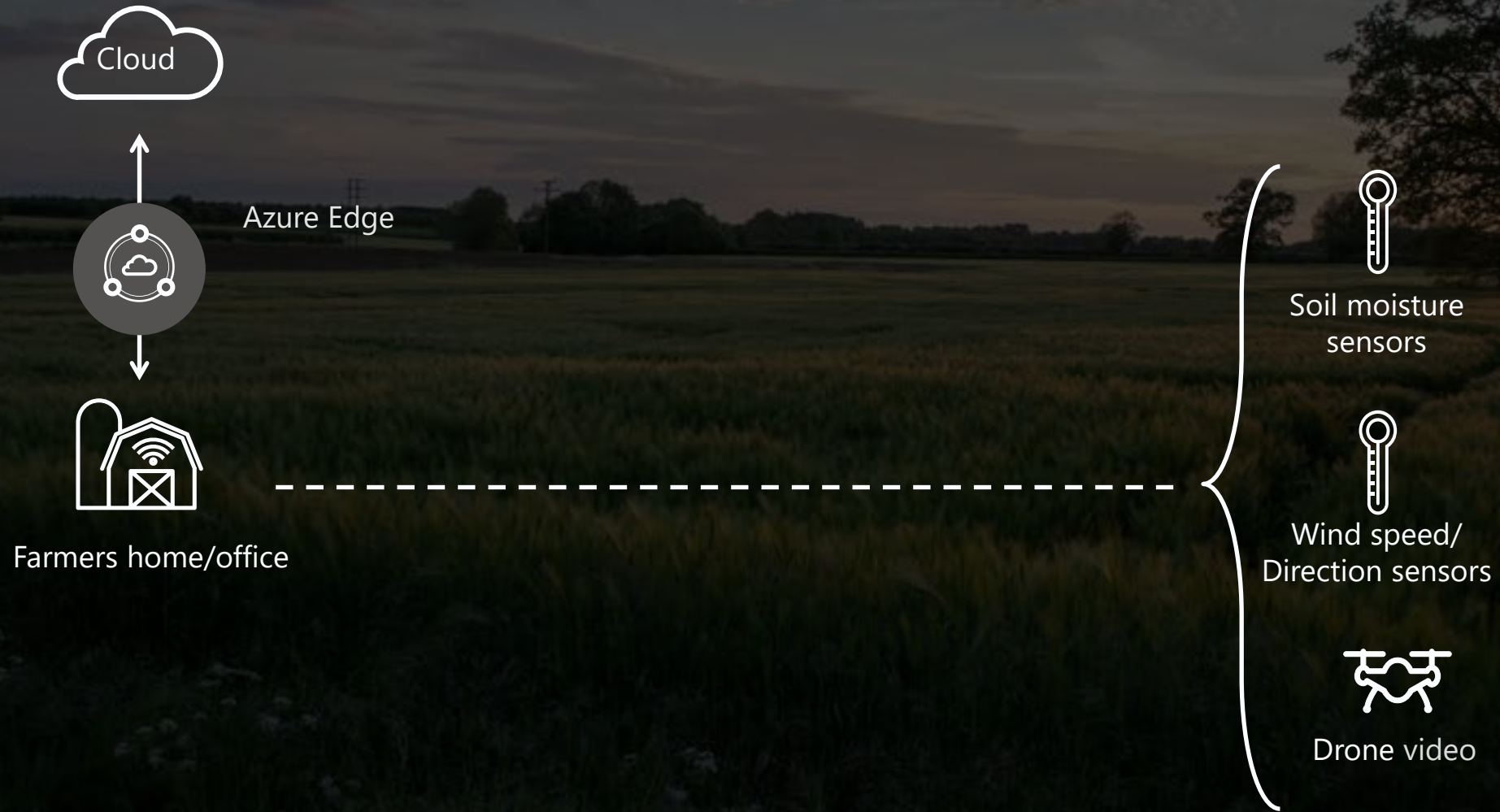
This allows for long term imaging and research without interruption.

Original RGB bands

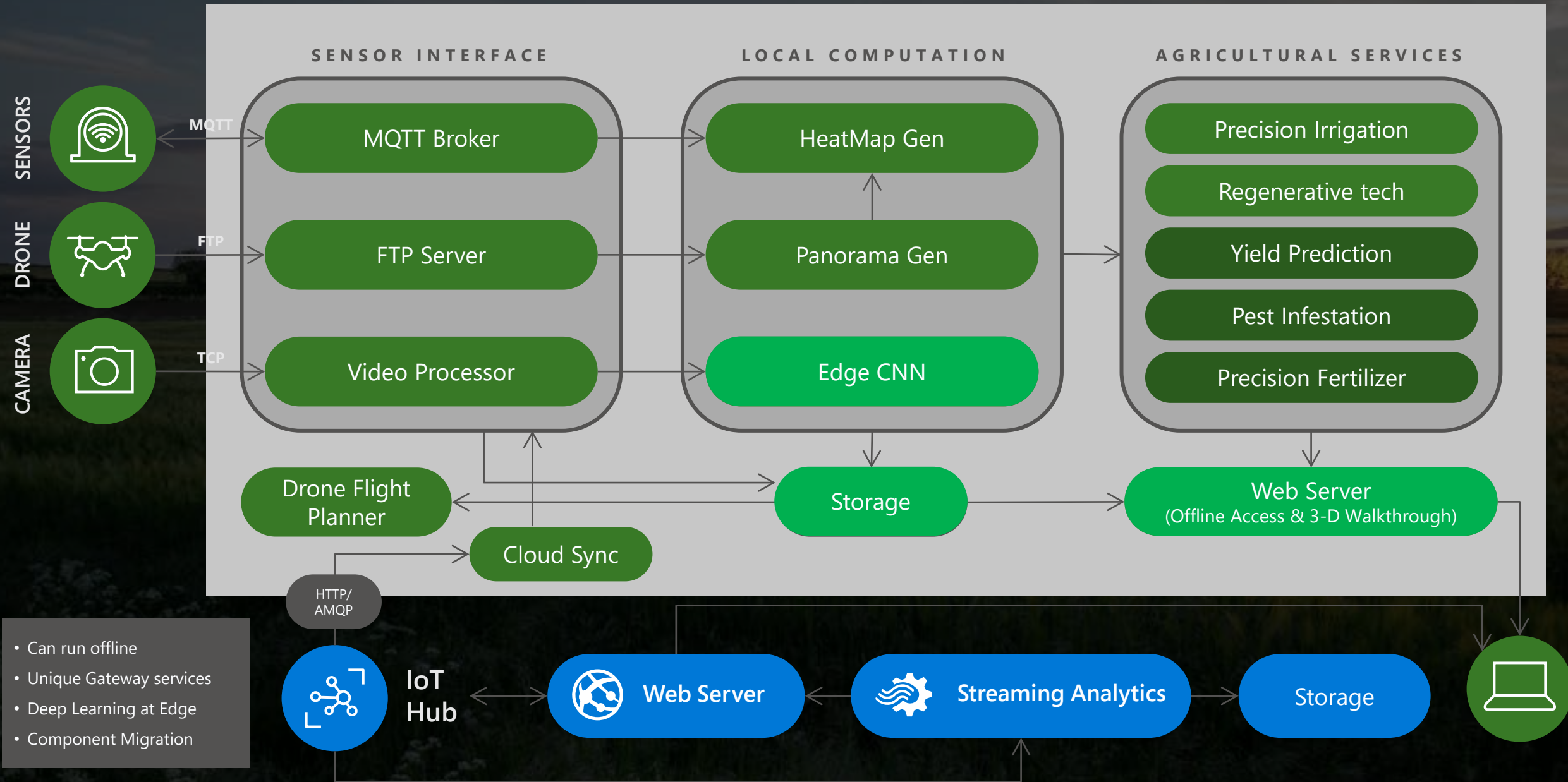
SpaceEye predicted RGB bands



# Challenge 3: Connectivity to the Cloud

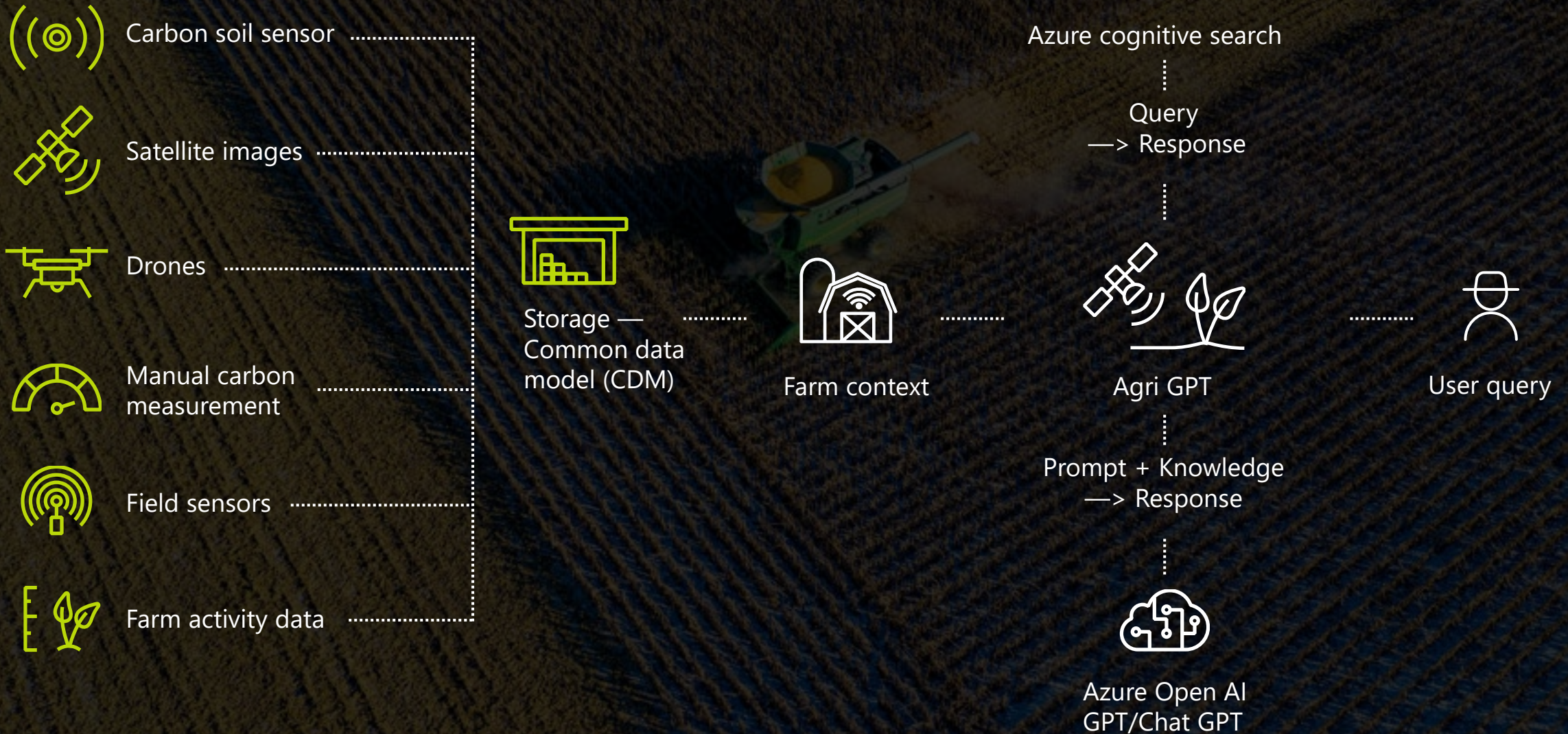


# Azure Edge





# Challenge 4: Tech Savviness of Farmers & Agronomists



# Deployment

Deployments in several locations including WA, CA, NY

Farm sizes range from 0.5 – 9000 acres

## Sensors:

- DJI Drones
- FarmBeats sensor boxes with soil moisture, temperature, wind speed/direction sensors
- IP Cameras to capture IR imagery as well as monitoring

Cloud Components: Azure IoT Suite



# Micro-Climate Forecasting

## Goal:

Microclimate weather forecasting model based on FarmBeats sensors in the field.

## Impact:

Knowing microclimate enables better modeling of plant diseases, application timing, and risk management.

## Challenges:

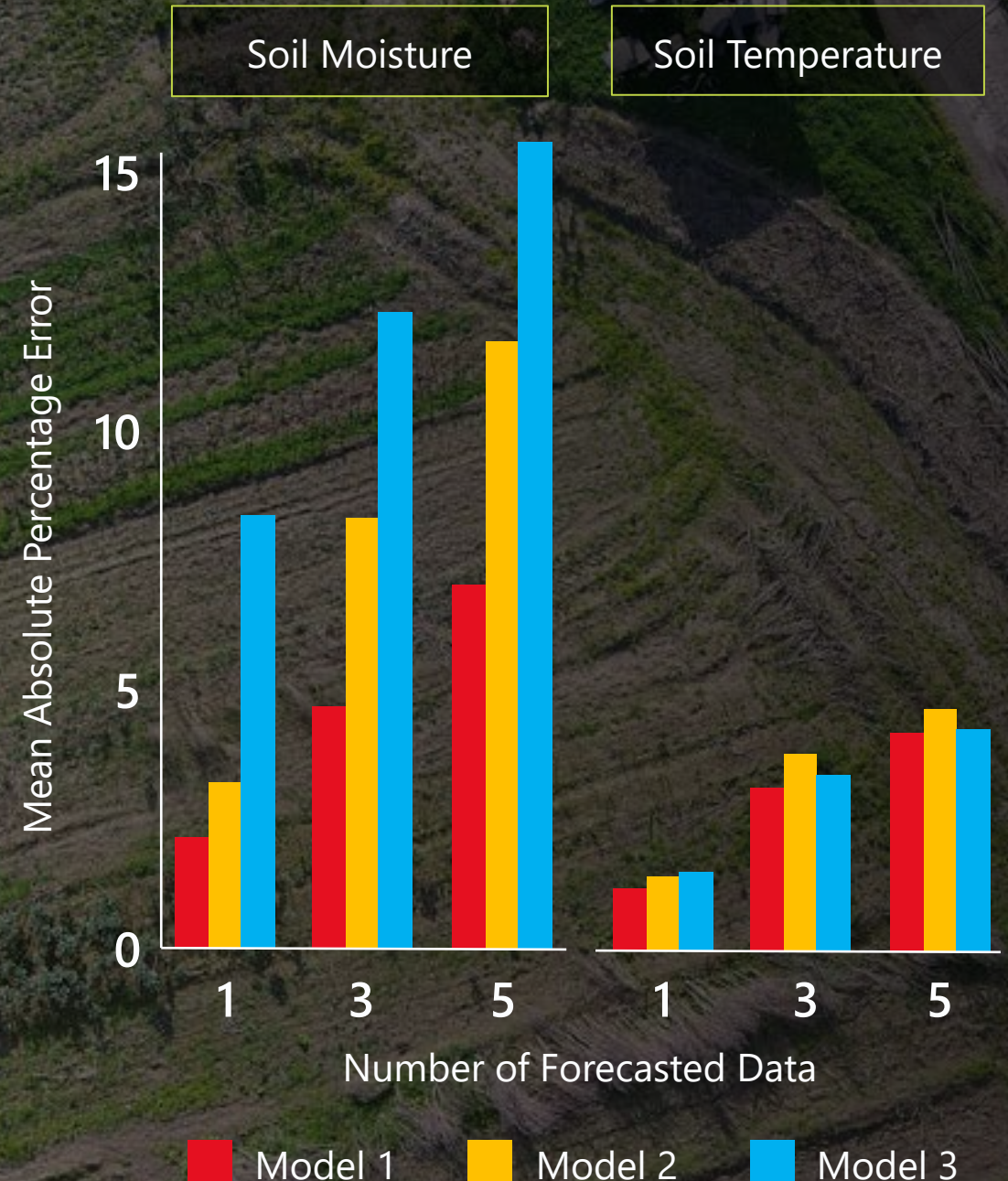
Forecast important variables for accurate plant disease prediction, not included in current weather forecasts (results shown).

## Results:

Soil moisture & temperature forecasting error less than 10%.

*Forecast for low temp was 42 degrees. Micro-Climate forecast was 31 degrees in lower areas of the field. Actual was 30 degrees. Instead of spraying grass herbicide, the farmer waited and avoided large crop damage in some of the most productive areas.*

\*The **lower the error**, the better the prediction.



# Example: Panorama



Water puddle



Cow excreta



Cow herd



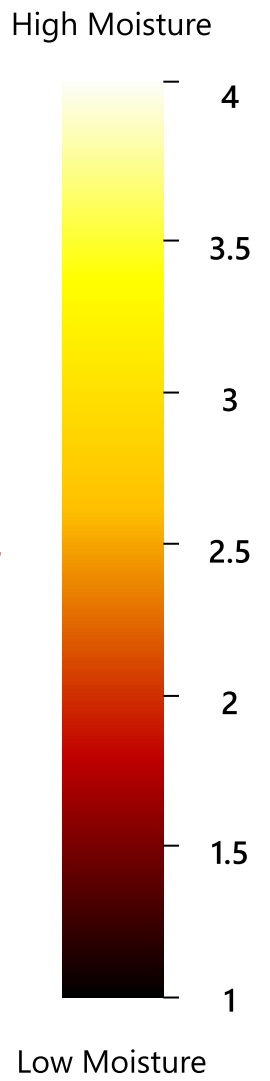
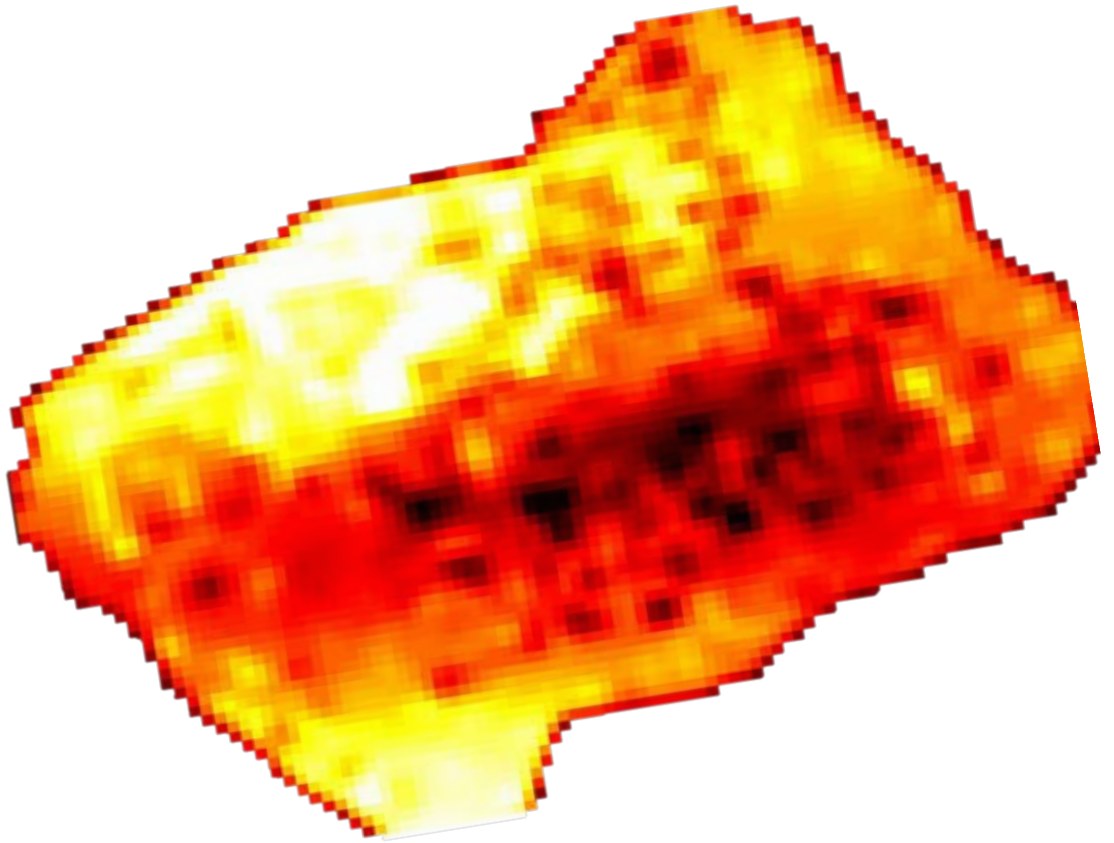
Stray cow

# Precision Map: Panorama Generation

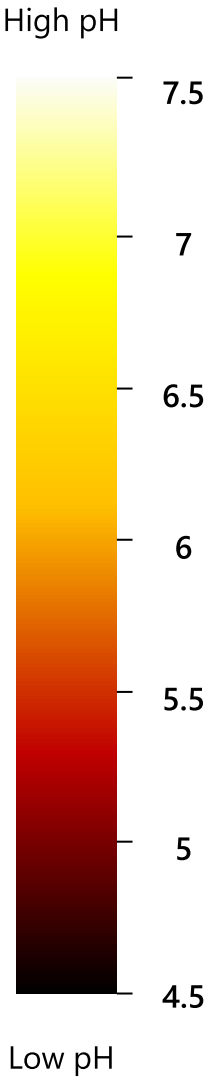
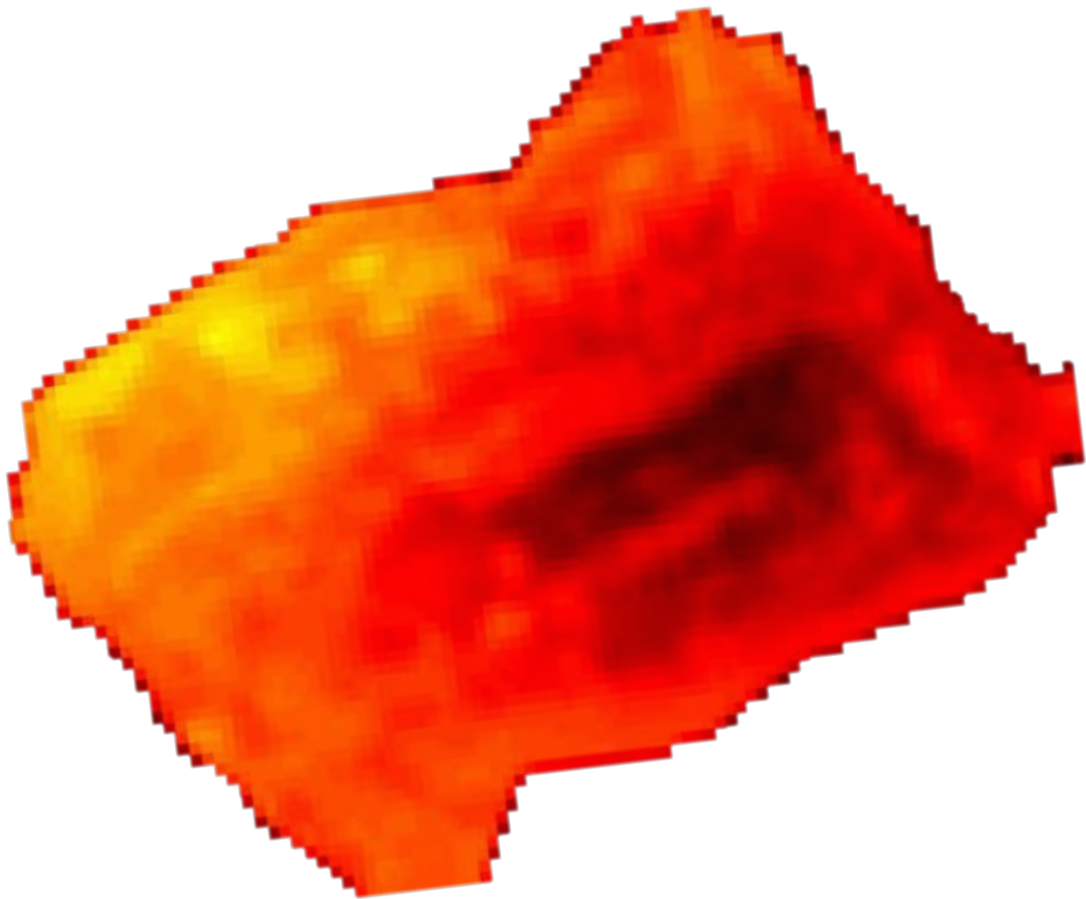




# Precision Map: Moisture



# Precision Map: pH



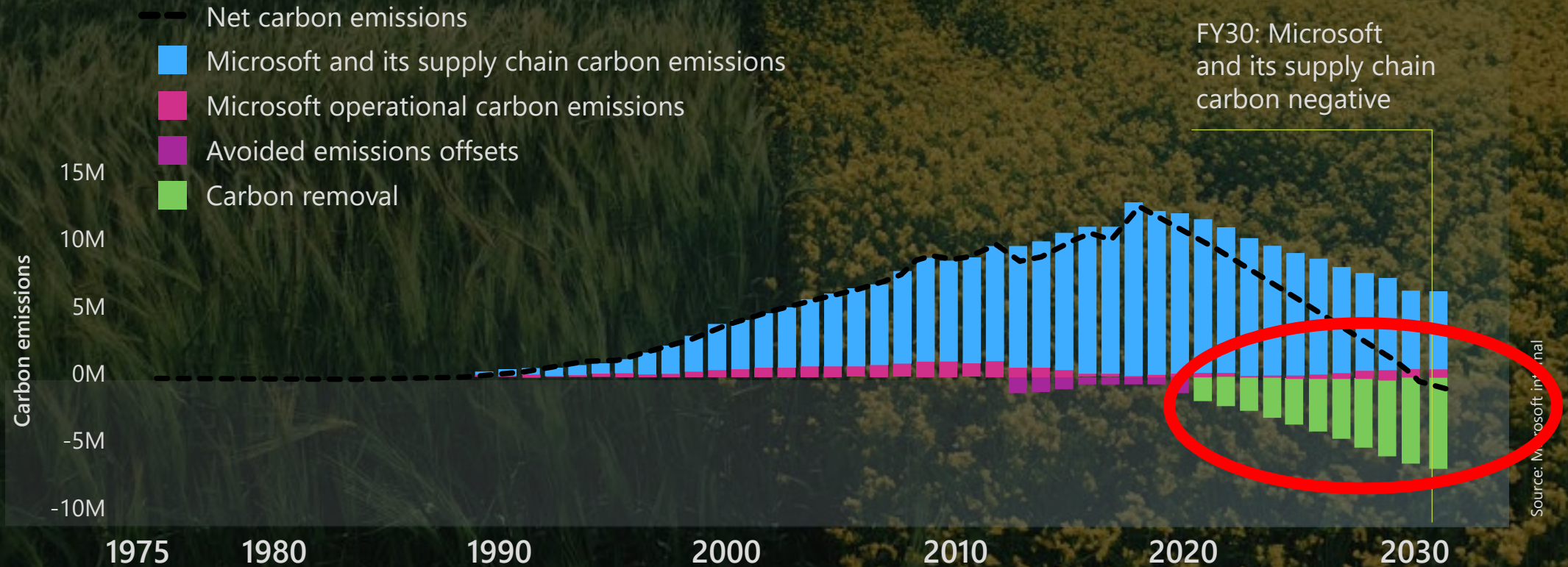
# Sustainability: Beyond Reduction – Carbon Negative by 2030





# Microsoft's pathway to carbon negative by 2030

## Annual carbon emissions



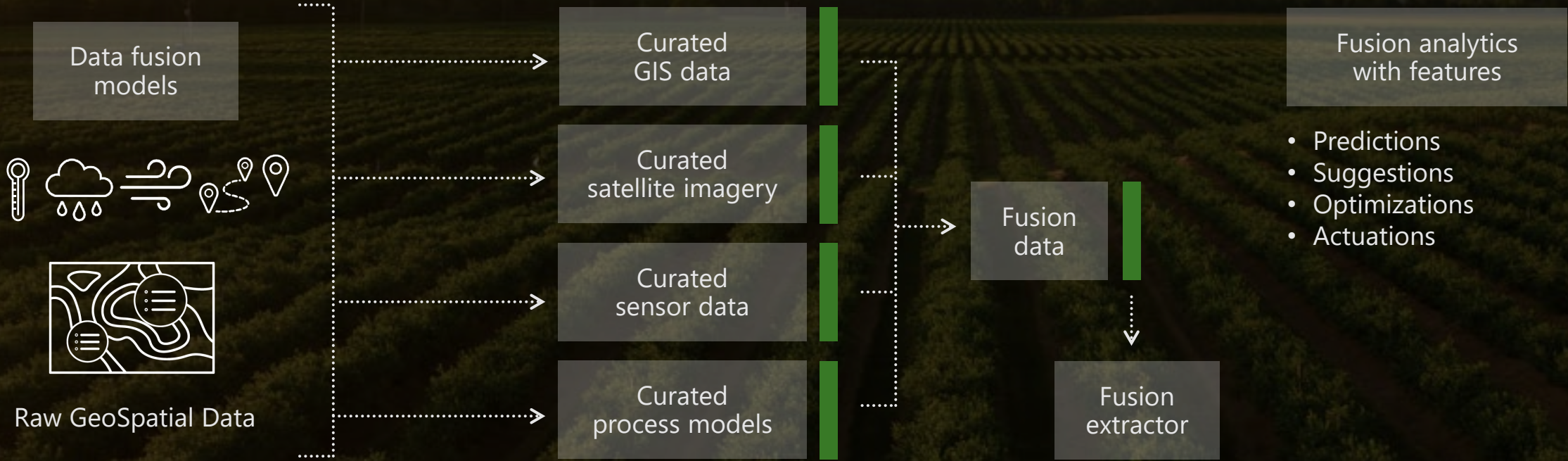


# Our Ag Carbon Platform: Project FarmVibes.ai

## Curation & prep

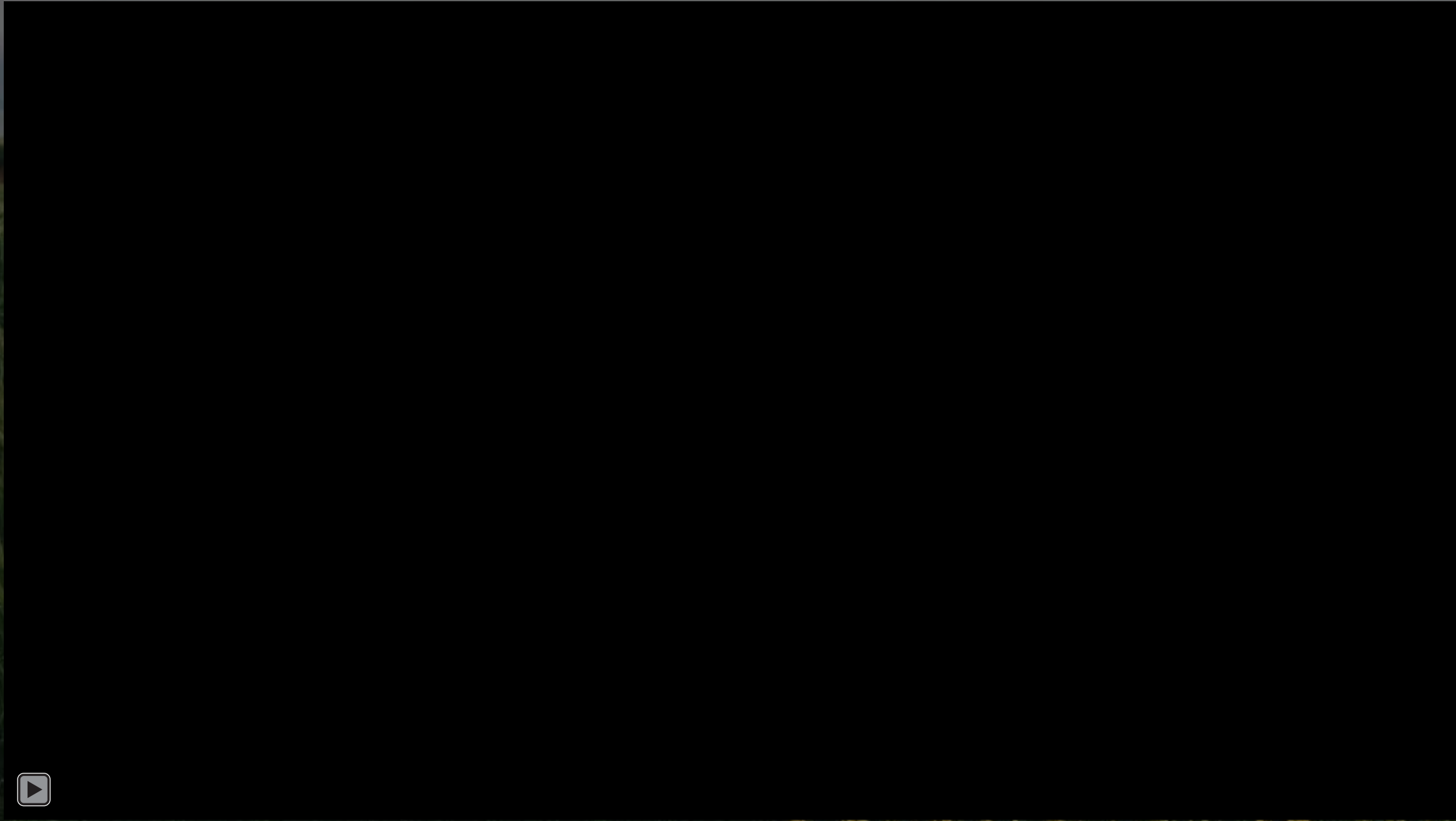
## Label/Train/Teach

## Insights





# Demo: Agronomists' Tools for Carbon Footprint Reduction



# Conservation practice classification

Terraces and grassed waterways make over 80% water management practices LoL takes into account when working with farmers

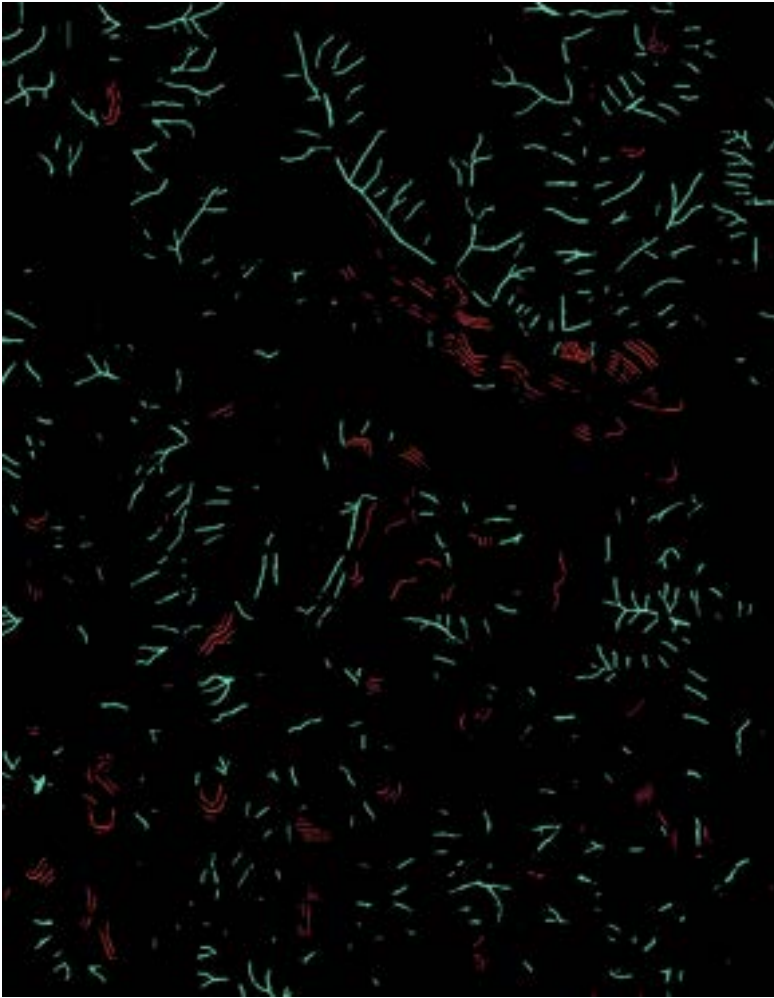




NAIP Imagery (Iowa)



Digital Elevation Map



Predicted Grassed Waterways & Terraces

Trending: SOBA, a Twitch streamer community in Seattle, reboots vision and programming

# Microsoft open-sources farm technologies, planting seeds for data-driven sustainable agriculture

BY TODD BISHOP on October 6, 2022 at 8:00 am

*Microsoft is hoping its algorithms can help farmers—and the planet*  
*You can't eat an algorithm, but data can still be useful when it comes to food production. Here's how.*  
BY HELEN BRADSHAW | PUBLISHED OCT 7, 2022 10:00 AM



"Project FarmVibes is allowing us to build the farm of the future... it's saving a lot in costs and it's helping us control any issues we have on the farm," says fifth-generation farmer Andrew Nelson.

For Andrew, data is as important as dirt when it comes to agriculture. AI-powered technologies help reduce fertilizer use, forecast wind speeds, and identify soil moisture allowing farmers to reduce costs and boost yields.

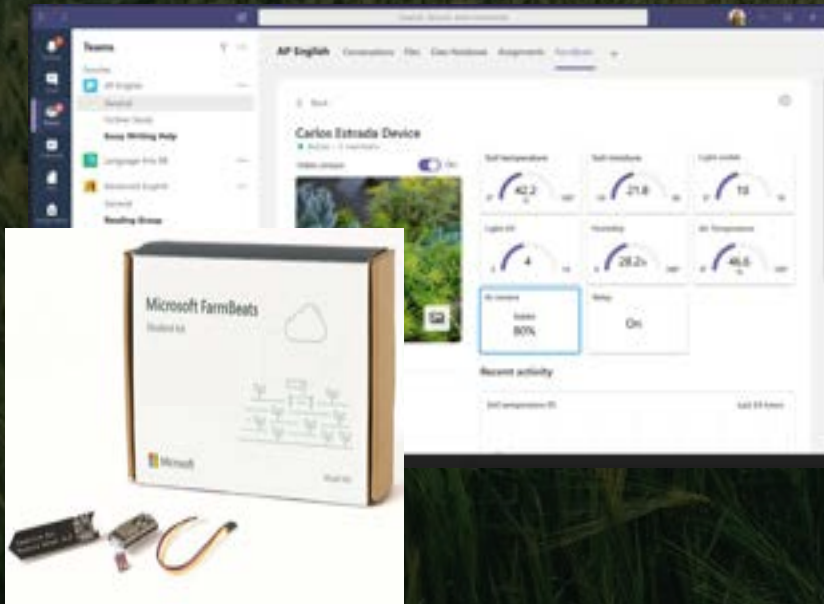
Data-driven agriculture is not only important to the future of farming. In fact, it could be a solution to the global food shortage issue, helping increase food production while reducing the amount of natural resources agriculture demands.

Get to know the farms of the future: <https://msft.it/6044dJRJE>



# Future Farmers of America + FarmBeats + FarmVibes

The Microsoft TechSpark initiative is bringing precision agriculture and AI to classroom with **FarmBeats student kits**.



# Affordable sensing

## *low-cost soil moisture and EC sensing using Wi-Fi*

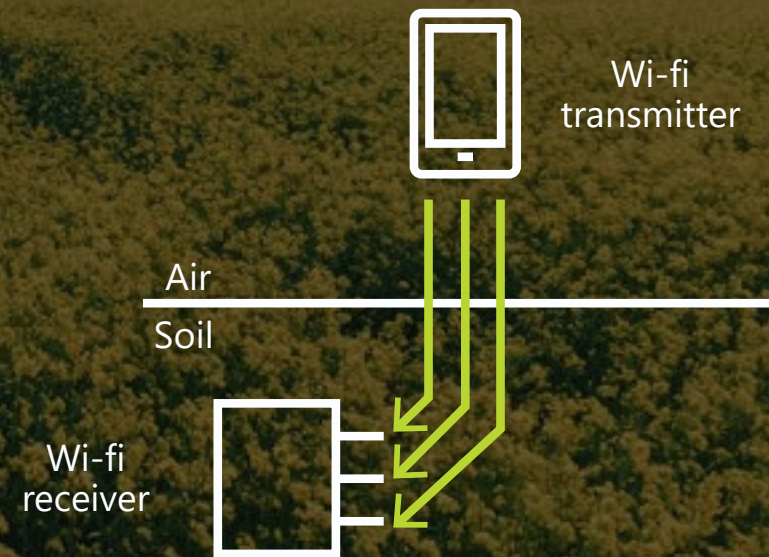
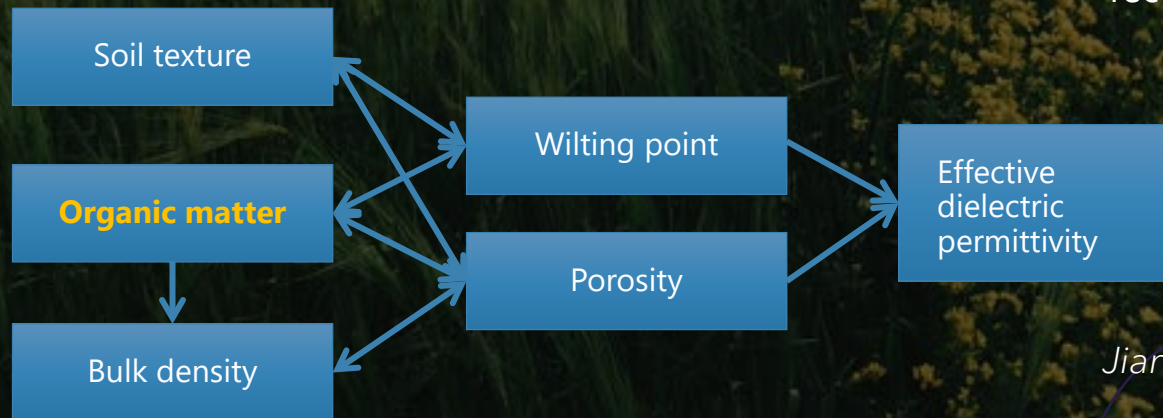
**Motivation:** existing sensors are expensive

- ~100s of dollars

**Strobe design:** Wi-Fi cards with 2+ antennas

- Relative time-of-flight and amplitude

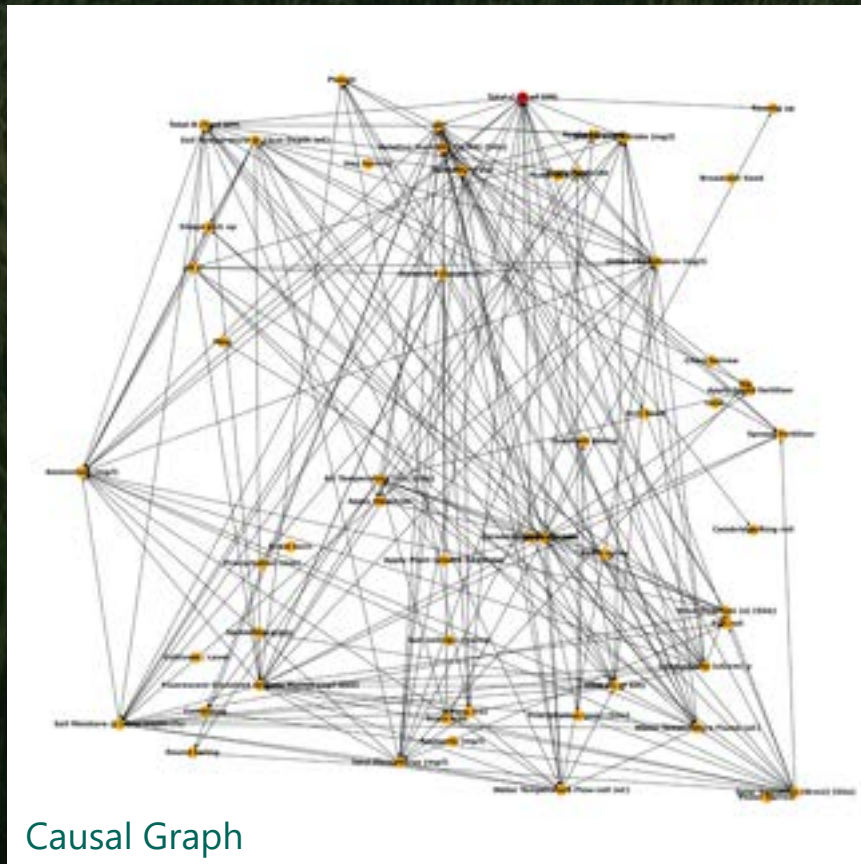
**Results:** Strobe can accurately detect moisture and EC change in soil





# Soil Carbon Modeling

Accurately models 78.6 % in changes in soil carbon using weather drivers, green house gas emissions, soil macro-nutrient information for test farms



Causal Graph

## Our Goal:

1. Model cause-and-effect relationship among soil processes.
2. Identify factors that cause changes in soil carbon.
3. Customizing process models for region-specific modeling

### Machine Learning Paradigm:



Explicitly learn **cause and effect** relationships.



Incorporate **spatial-temporal** correlations.



Use **domain knowledge** to guide learning.

### Example of Discovered Relations:

Discovered Causal Relations	Reasoning
Soil Temperature → Soil Carbon	Higher temperatures decomposes organic carbon
Soil Nitrogen → Soil Carbon	Nitrogen and Carbon co-metabolize in soil
Dissolved Oxygen → Soil Carbon	Dissolved oxygen in soil improves the organic matter content



Microsoft

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